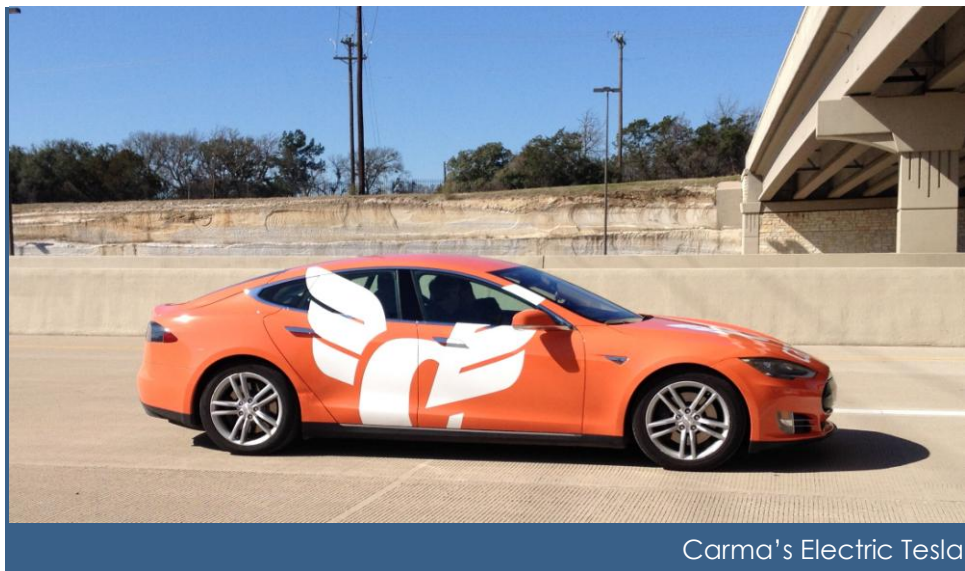


In The Air

The Clean Air Partner Newsletter



Carma's Electric Tesla

Fighting Traffic and Emissions by Putting Empty Seats to Good Use

[Carma Carpooling](#) has brought about a new way to commute. Through real-time technology, the smart phone app is able to match people with similar commute routes and schedules. From there, they arrange to carpool, sharing the cost of driving while reducing traffic congestion and emissions on the road! Their goal is to take the 900,000 empty seats that commute around Austin daily, and put them to good use.

Carma, a CLEAN AIR Force partner, came to Austin as part of a federally-

funded pilot to test the benefits of real-time carpooling and its affect on toll road use. The study is run in partnership with TxDOT, the Central Texas Regional Mobility Authority, and Texas A&M Transportation Institute, and is offering 183A and Manor Expressway carpoolers up to 100% of their tolls reimbursed if they log their carpools with the mobile app.

Since the start of the program earlier this year, Carma members have driven over 12,000 miles together and taken

Explore More Options with Commute Solutions

Ozone season is here and you can do your share to spare the air. This is a great time to try an alternative commute such as riding the bus, taking the train, carpooling, vanpooling, walking, biking, or teleworking. You can save money, help keep our air cleaner, and find new ways to get around! Commute Solutions provides regional information on commuter resources, a commute cost calculator, bike maps, and more.

In addition, the program offers myCommuteSolutions, which is a carpool matching and trip-planning tool. You can look for bike routes,

check real-time traffic, participate in commuter contests and win prizes, and log your commute. When you log your commute you can see fuel and money saved, pollution reduced, and calories burned. Commute Solutions can also set up a custom subsite for your business. With this, you can offer your employees an in-house ridematching and trip-planning site that is branded with the look and feel of your company and is available exclusively to your employees. Employers can manage incentives, collect data and promote the program to suit their needs. You decide what works best for your employees. All of this is offered at no

860 car trips off the road. Carma has also been surprising members with free rides to and from work, emissions-free, with its 100% electric Tesla. Carma is proud to announce that 11,100 pounds of CO₂ emissions have been avoided through shared trips so far. They have also helped 183A drivers save over \$300 through toll reimbursements.

Clean Air Partners, National Instruments and HNTB, have helped promote Carma to their employees as an alternative transportation option for getting to work.

charge to individuals or businesses. It's never been so easy to commute clean in 2014!

Commute Solutions serves Bastrop, Burnet, Caldwell, Hays, Travis and Williamson counties. For more information, please visit commutesolutions.com and mycommutesolutions.com.



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CAF Board Chair, Tim Jones, Round Rock Mayor Alan McGraw and Andrew Hoekzema

CLEAN AIR Force Ozone Season Kick-Off Event

The CLEAN AIR Force held its annual Ozone Season Kick-Off Event on Tuesday, April 8th at the Round Rock City Hall Plaza. Special guest speakers were the CLEAN AIR Force Board Chair and Clean Air Partner, Tim Jones with Samsung Austin Semiconductor; Board Member and Clean Air Partner, Round Rock Mayor Alan McGraw; and Clean Air Partner, Andrew Hoekzema with the Capital Area Council of Governments (CAPCOG). We were able to remind citizens and the media of the importance of everyone's efforts to keep ozone-forming emissions down as we face a more stringent ozone standard.



The CLEAN AIR Force Celebrates 20 Years!

Thank you to all of our Partners who sponsored and attended the CLEAN AIR Force 20th Anniversary Celebration and Fundraiser Event on March 27th at the Shoal Crossing Event Center.

We honored one of our Clean Air Partners, HNTB, for their outstanding leadership and dedication to air quality. We also presented Bill Gill, who recently retired from CAPCOG, with a Lifetime Achievement Award.

Our special musical guest was Bill Carter of Bill Carter and the Blame. We had live and silent auctions with great prizes that helped to raise additional funds.

Please make plans to join us next year as we celebrate our 21st Anniversary!

Photos of the event can be found on the CLEAN AIR Force website, [WHAT'S NEW](#) page.





Earth Day and Clean Air Month

In case you missed it, Earth Day was April 22nd. Thank you to all of our Partners who sponsored Earth Day activities for their employees.

May is Clean Air Month and Friday, May 16th is Bike to Work Day. Please help get the word out to your organization.



Technical Advisory Committee Meetings

Don't forget the CLEAN AIR Force monthly Technical Advisory Committee meetings. These are for you too and can provide a wealth of information.

Our next meeting will be Thursday, May 22nd at Zephyr Environmental Corp.



Congratulations Partners!

The Clean Air Partners Program was selected again as a finalist for the 2014 TCEQ Texas Environmental Excellence Awards! We will be honored at the TCEQ Environmental Trade Fair and Conference Awards Banquet on May 7th at the Austin Convention Center.

Ozone Action Day Yard Signs Available

There are a limited number of Ozone Action Day yard signs available at no charge for those Partners requesting them. Please contact the CLEAN AIR Force office to submit your request.



Congratulations Central Texas on EPA's 2014 Clean Air Excellence Award for the New Ozone Advance Plan!

Annual Clean Air Partner Reporting – Due July 1st

Remember, you can always submit your reporting early. If you need help with your password or accessing the system please contact the CLEAN AIR Force office.

Contact Information:
manager@cleanairpartnerstx.org
512.225.7780

